

## **Bridgend BID Steering Group**

**18<sup>th</sup> June 2014**

**Venue: The Oracle, Adare St, Bridgend**

**Arrival: 5.05pm – 5.15pm**

**Meeting: 5.15pm - 6.15pm**

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1. Welcome and introductions
2. Apologies for absence
3. Matters arising
4. Town Centre updates
5. Progress and towards a BID for Bridgend
  - Reviewing the timetable for delivery
  - Feedback from recent business interview
  - Potential revenue from a BID levy & options for levy discounts
6. Mapping the area
  - Considering zoning examples from other BIDs
7. Initial promotions
  - a. Website
  - b. Leaflet
  - c. Mission statement /slogan
  - d. Pilot projects
8. A.O.B.
9. Date of next meeting